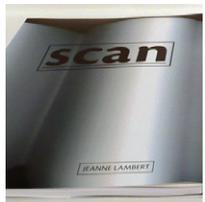


JEANNE LAMBERT • PORTFOLIO





**JEANNE LAMBERT
PORTFOLIO**

jeanne@magicintheeveryday.com
www.magicintheeveryday.com
505.702.8594

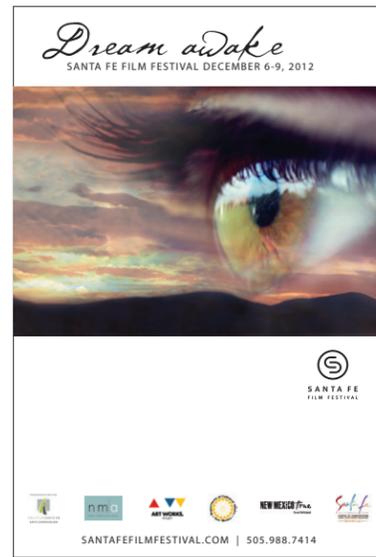
TABLE OF CONTENTS

CLIENT PROJECTS

Santa Fe Film Festival Campaign 4-7
Judith Hert Book 8-9
Trend Magazine 10-11
Edible Media Collateral 12-15
Los Alamos Concert Assoc. Brochure 16-17
The New Mexico Wilderness Alliance 18-19
Logos 20-21

OTHER PROJECTS

Scan Book 22-23
Poems Collected Book 24-25
Greeting Card-Magnet Line 26-27



SANTA FE FILM FESTIVAL CAMPAIGN

My first six-month contract position with the Santa Fe Film Festival gave me the opportunity to create the identity and accompanying collateral for the Festival's 2012 "Dream Awake" campaign. I designed marquee cards, tickets, badges, banners, ads, e-blasts, pocket guide and T-shirts. Collaborating with the festival director, as well as art director Darrell Wilkes and designer, Karen Rand; I developed this eye in the sky image using several of my own sunset photographs. The dreamy font complements the imagery.

To the left is a photo of me with the eye-in-the-sky image applied to the banner that went up at various screenings during the film festival - and a poster of it to the right. Below is the front-side of the 2-sided festival pocket guide, which folds up into a convenient pamphlet.

<p>GREGORY CREWDSOON: BRIEF ENCOUNTERS FRI 12/7 6:45P CCA</p> <p>DIRECTOR: Ben Shapiro Documentary USA 2012 79 minutes English</p> <p>A photographer with the eye of a filmmaker, Gregory Crewdsen creates extraordinary stories in a single frame. Given a rare degree of access and filmed over 10 years, Shapiro beautifully reveals Crewdsen's unique artistry and process.</p> <p><small>Print courtesy of Zeitgeist Films FILMMAKER Q & A</small></p>	<p>THE SKY I'M IN FRI 12/7 7:00P CCA Studio</p> <p>DIRECTOR: Dustin Hoffman Documentary USA 2012 95 minutes English</p> <p>At a home for retired musicians, the annual concert to celebrate Verdi's birthday is disrupted by the arrival of a man, an eternal diva and the ex-wife of one of the residents. Veteran actor Dustin Hoffman's directorial debut. All-star English cast.</p> <p><small>Print courtesy of The Weinstein Company FILMMAKER Q & A</small></p>	<p>RUST AND BONE FRI 12/7 8:00P SCR N</p> <p>DIRECTOR/SCREENPLAY: Jacques Audiard Drama Mystery France, Belgium 2012 122 minutes French with English subtitles</p> <p>The story of a son/leagle scout/valedictorian/professor/film-maker/club kid/drag queen/hustler/alcoholic, his brush with death, and his search for self and spirit through the transformative ritual of tattooing. It will provoke, surprise, and inspire you to reimagine who you are.</p> <p><small>Print courtesy of Sony Pictures Classics FILMMAKER Q & A</small></p>	<p>DAVID BROMBERG: UNSUNG TREASURE FRI 12/7 9:00P CCA</p> <p>DIRECTOR: BETH KRUVANT Documentary USA 2012 73 minutes English</p> <p>A look at New York American roots musician David Bromberg's journey from dropping out of the music business to opening a violin shop in Wilmington, DE, where he actively helps bring music to the poor, once culturally rich downtown.</p> <p><small>FILMMAKER Q & A</small></p>	<p>LIVING TRADITIONS SAT 12/8 10:15A NMHM</p> <p>DIRECTORS: KATIE PETERS, PAT HALL, EXECUTIVE PRODUCER: MICHAEL PETTIT Documentary USA 2012 60 minutes English</p> <p>An exploration of the lives and arts of fifteen of New Mexico's most distinguished traditional/folk artists. Musicians, potters, sartenos, weavers, and woodcarvers reveal the sources and practices of their ancient arts, learned in pueblos and Hispanic villages.</p> <p><small>FILMMAKER Q & A Book Signing Print courtesy of GRDS</small></p>	<p>LE TABLEAU SAT 12/8 10:30A SCR N SAT 12/8 6:00P CCA Studio</p> <p>DIRECTOR/SCREENPLAY: Jean-Francois Lagulone Animation France 2012 78 minutes French with English subtitles</p> <p>Painted characters in various states of completion, and from several works of a French painter who probably lived in the 1930s, unite and go in search of their true colors in this inventive and beautifully crafted, animated tale suitable for all ages.</p> <p><small>Print courtesy of GNDIS</small></p>	<p>NAIROBI HALF LIFE SAT 12/8 11:45A CCA Studio</p> <p>DIRECTOR: David "Tosh" Gitonga Drama Kenya 2012 95 minutes Swahili, Kikuyu with English subtitles</p> <p>A young, aspiring actor from upcountry Kenya dreams of becoming a success in the big city. To the chagrin of his family, he makes his way to Nairobi, where he becomes involved in the world of theft and violence. Kenya's Foreign-language Oscar Entry.</p> <p><small>Print courtesy of One Fine Day Films FILMMAKER Q & A</small></p>	<p>HITLER'S CHILDREN SAT 12/8 12:00P NMHM</p> <p>DIRECTOR/SCREENPLAY: Chanoch Zeevini Documentary USA, Germany, Israel 2012 80 minutes English</p> <p>Descendants of the most powerful figures in the Nazi regime and Hitler's inner circle - Himmler, Goering, Hoess - reveal the effect their infamous bloodline has wreaked on their lives. "Superb! [An] extraordinary film!" - Andrew Biles, The Times (UK)</p> <p><small>Print courtesy of Film Movement FILMMAKER Q & A</small></p>	<p>LEVIATHAN SAT 12/8 12:15P SCR N</p> <p>DIRECTOR/SCREENPLAY: Lucien Castaing-Taylor, Verena Paravel Documentary France, UK, USA 2012 87 min English subtitles</p> <p>Taking to the high seas of the North Atlantic, LEVIATHAN captures the harsh, unglamorous world of the commercial fishing industry. Shot on a dozen cameras - passed from fisherman to filmmaker - it captures the collaborative clash of man, nature, and machine.</p> <p><small>Print courtesy of Cinema Guild FILMMAKER Q & A</small></p>	
<p>OPENING NIGHT: HYDE PARK ON HUDSON THURS 12/6 7:00P SCR N</p> <p>DIRECTOR: Roger Michell Comedy/Drama UK 2012 95 minutes English</p> <p>Bill Murray provides a career-topping performance as FBI in this captivating, winningly acted comedy drama, that pulls back the curtain on the complicated domestic arrangements at FDR's NY country estate, during a royal visit from King George VI.</p> <p><small>Print courtesy of Focus Features FILMMAKER Q & A</small></p>	<p>A.K.A. DOC POMUS FRI 12/7 11:30A CCA Studio</p> <p>DIRECTOR: Peter Miller, William Hechter Documentary Canada, USA 2012 96 minutes English</p> <p>Doc Pomus' dramatic life is one of American music's great untold stories. Paralyzed by childhood polio, Doc Pomus wrote thousands of hit songs from his wheelchair, including "Save the Last Dance for Me," a song he wrote for his wife. Doc's tale of disability and possibility is told by friends, a who's who of rock legends.</p> <p><small>FILMMAKER Q & A</small></p>	<p>DAVE FRI 12/7 12:00P CCA</p> <p>DIRECTOR: Eric Gaddelmann Documentary USA 2012 93 minutes English</p> <p>An unlikely mentor uses basketball to shepherd an intellectually disabled teen towards a meaningful future and in turn, is led towards reconciliation with his estranged father.</p> <p><small>FILMMAKER Q & A</small></p>	<p>LA SIRGA FRI 12/7 2:00P SCR N</p> <p>DIRECTOR/SCREENPLAY: William Vega (Directorial Debut) Drama Columbia, France, Mexico 2012 89 min Spanish with English subtitles</p> <p>Haunted by war memories, Alice tries to reshape her life in La Sirga, a hotel in the Andes highlands. "Evocative" William Vega's first feature is the latest in an impressive string of Colombian arthouse films." - Lee Marshall, Screen Daily</p> <p><small>Print courtesy of Film Movement FILMMAKER Q & A</small></p>	<p>FROM ZIMBABWE TO SANTA FE FRI 12/7 2:15P CCA</p> <p>DIRECTOR: Cristina McCandless Documentary USA 2012 75 minutes English</p> <p>Three rural Zimbabwean women prepare for the world's largest folk art market held annually in Santa Fe. In preparation, each woman stretches beyond her comfort zone, bridging cultural-economic divides with persistence and humor that highlights our shared humanity.</p> <p><small>Spotlight on New Mexico Filmmakers FILMMAKER Q & A</small></p>	<p>SHORTS I FRI 12/7 2:45P CCA Studio</p> <p>(89 min) PESARAN-E-BUZKASHI (BUZKASHI BOYS) Director: Sam French Afghanistan, USA 2012 28 min Afghan, Persian with English subtitles MOSABDEEN Director: Roozbeh Dabvand USA 2011 21 min English, Persian with English subtitles ASAD Director: Bryan Buckley USA 2012 18 min Somali with English subtitles</p> <p><small>Print courtesy of KinoLorber FILMMAKER Q & A</small></p>	<p>IN ANOTHER COUNTRY FRI 12/7 4:00P SCR N</p> <p>DIRECTOR: Hong Sang-Soo Comedy France, South Korea 2012 89 minutes English and Korean with English subtitles</p> <p>Legendary French actress Isabelle Huppert stars in South Korean master filmmaker Hong's latest tale of love, lust and misunderstanding. An effortless, laugh-out-loud comedy that plays like a lost French New Wave classic.</p> <p><small>Print courtesy of KinoLorber FILMMAKER Q & A</small></p>	<p>THE SAPPHIRES FRI 12/7 4:15P CCA</p> <p>DIRECTOR: Wayne Blair Comedy/Drama/Musical Australia 2012 100 minutes English</p> <p>Set against the racial and social upheaval of the late 1960s, a music producer plucks four young, talented Aboriginal girls from obscurity at a remote mission in Australia, and gives them an opportunity to entertain American troops in Vietnam. Calabrated to stardom, the girls receive an accelerated education in Me.</p> <p><small>Print courtesy of The Weinstein Company FILMMAKER Q & A</small></p>	<p>SHORTS II FRI 12/7 5:15P CCA Studio</p> <p>(95 min) THE HIGHWAY Director: Brock Mulvan USA 11 min HOWARD CANTOR Director: Sha Lehouf USA 10 min FLUSH Director: Ryan Denmark USA 10 min PRODIGAL Director: Benjamin Grispin 24 min USA CIRLEY Director: Dylan Kohler USA 5 min BLACKWOOD Director: Nadia Ghos-Messinger AUS, USA 15 min SPAGHETTI FUR ZWEI Director: Matthias Rosenberger Germany 18 min</p> <p><small>FILMMAKER Q & A</small></p>	<p>SHUN LI and the POET FRI 12/7 6:00P SCR N</p> <p>DIRECTOR/SCREENPLAY: Andrea Segre Drama Italy 2012 95 minutes Italian with English subtitles</p> <p>Shun Li works as a bartender in Chioggia, a small fishing village in the Venetian lagoon. There, she meets an Eastern European fisherman, Beji, nicknamed "The Poet." A tender, delicate friendship grows between them but gossip soon threatens their innocent relationship.</p> <p><small>Print courtesy of Film Movement FILMMAKER Q & A</small></p>

THE SANTA FE FILM FESTIVAL GRATEFULLY APPRECIATES THE SUPPORT OF OUR 2012 SPONSORS

Hotel Santa Fe welcomes the
BUREAU OF SANTA FE
Santa Fe Film Festival home

2012 DREAM AWAKE
DECEMBER 6-9
SANTA FE FILM FESTIVAL

INDUSTRY PARTNERS
PLEASE SUPPORT THOSE WHO SUPPORT THE SANTA FE FILM FESTIVAL

Date: Summer - Winter 2012
Medium: Adobe InDesign, Photoshop & Illustrator
Client: Santa Fe Film Festival

Size: Banner: 63" x 42" | Pocket Guide: 11" x 17" that folds up like a map | 11" x 17" poster

SANTA FE FILM FESTIVAL CAMPAIGN II

In my 2nd season working with the Santa Fe Film Festival, I again collaborated with Darrell Wilkes and Karen Rand and, additionally, with photographer, Bill Stengel, who shot the photos for a Santa Fe portraits project campaign. The cinematic black and white campaign captured the concept of Dream Awake through over 30 portraits of local Santa Feans with their eyes closed. I collaborated on the campaign concept, typography, research, and writing the press release and other copy. I designed the posters, helped organize and hang a gallery show, designed t-shirts, hats and other collateral, and produced email marketing for the campaign.

On the top is a shot of the gallery opening. There were 32 posters of local Santa Fean's lining the walls. The top right picture is me in my "Dream Awake" poster. On the bottom left is the front and back of a rack card; and on the bottom right is a marquee card all using the campaign imagery.

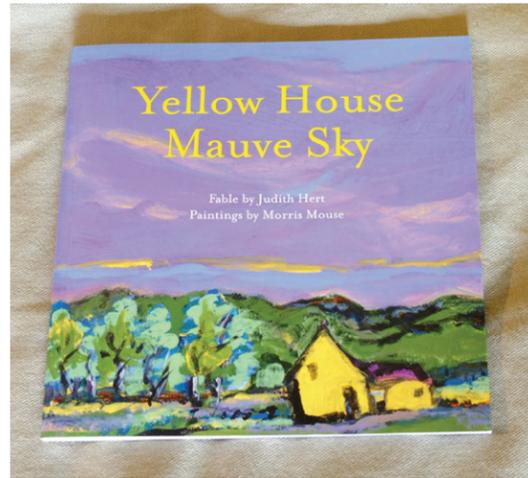


Date: Winter 2014

Medium: Adobe InDesign, Photoshop & Illustrator

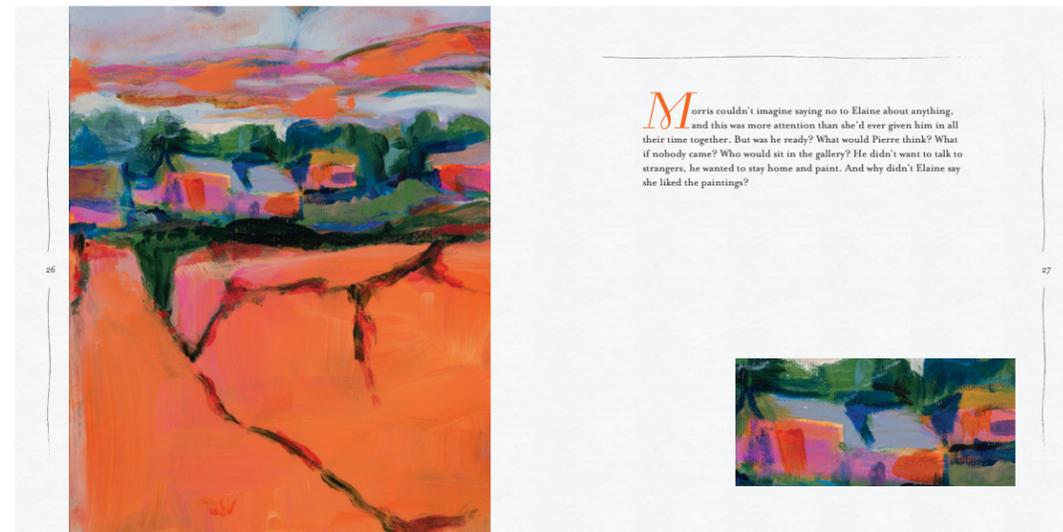
Client: Santa Fe Film Festival

Size: 27" x 40" posters at show | 4" x 9" Rack Card | 11" x 14" Marquee Card



JUDITH HERT YELLOW HOUSE MAUVE SKY BOOK

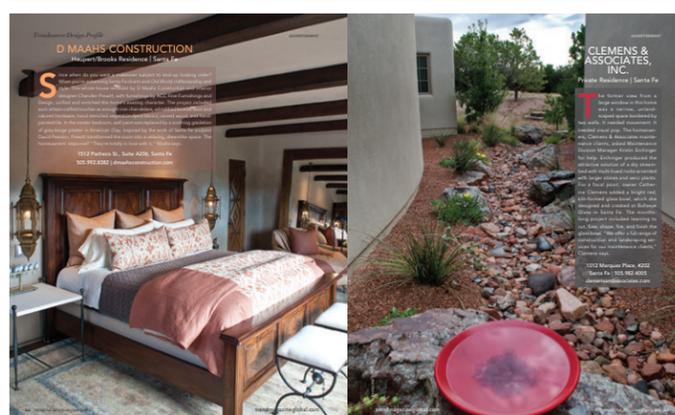
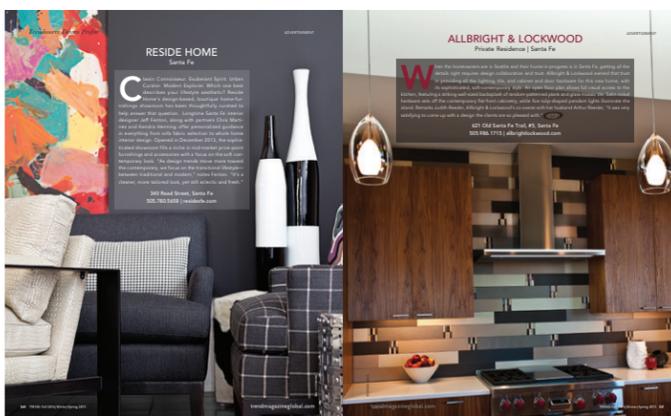
I worked with artist, Judith Hert to design her sixty-page illustrated adult Fable, *Yellow House Mauve Sky* about a mouse who wishes to be a painter, but is just a mouse. The book has received praise and is currently selling in local Santa Fe books stores and gift shops. An initial run of 500 copies were printed and another book is in the works.



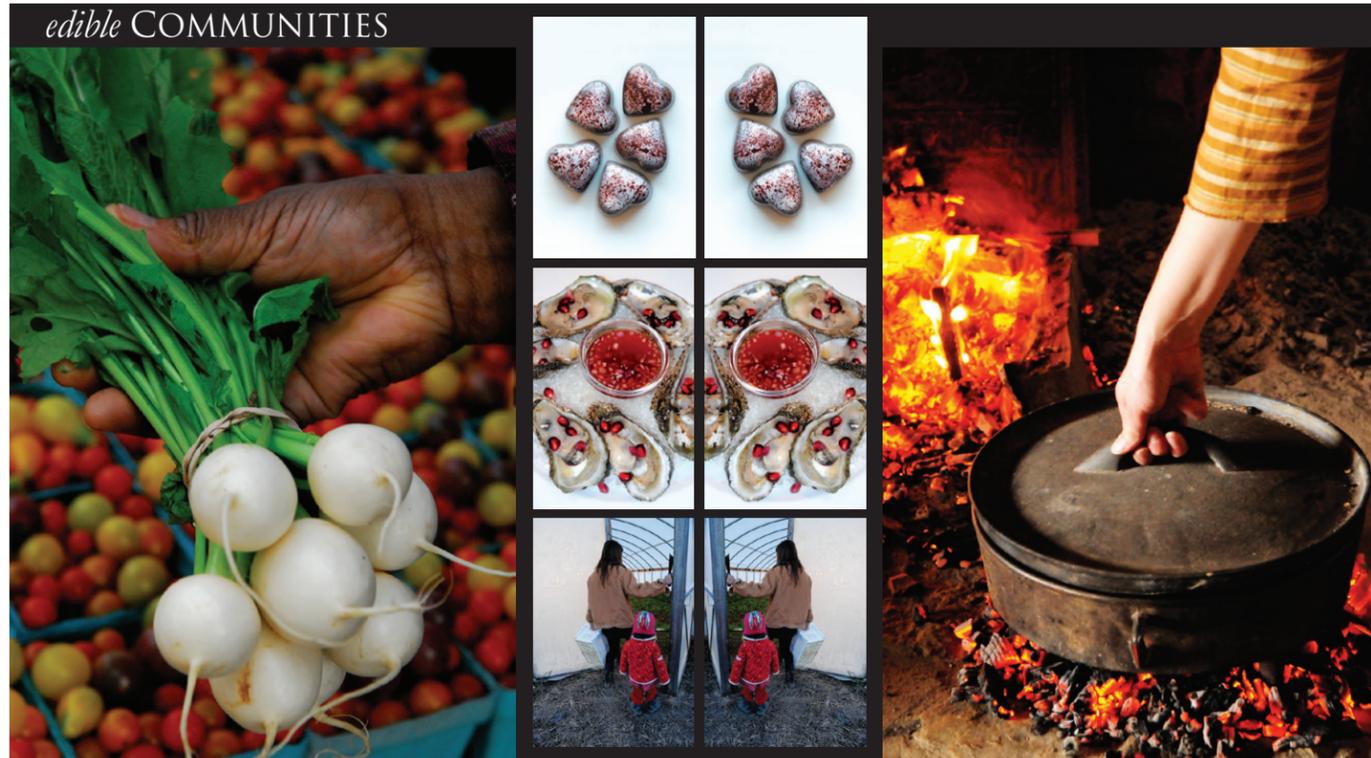
Date: Spring - 2015
Medium: Adobe InDesign, Photoshop & Illustrator
Client: Judith Hert in Truchas, NM **Size:** 8" x 8"

TREND MAGAZINE

This is excerpted from a twenty-two-page TrendSource bonus section I designed for the Fall 2014 issue of *TREND*, an art, architecture, design and cuisine magazine based in Santa Fe, New Mexico. I have designed several layouts for *TREND*, this TrendSource section featuring a variety of architecture and design advertisers and several advertorials and ads. I also check in and place all the ads, preflight the magazine and send it to the printer as production manager and assistant graphic designer.



Date: Fall 2014
Medium: Adobe InDesign
Client: Trend Magazine
Size: 17.75" x 10.88" spreads



EDIBLE MEDIA COLLATERAL I

I have been a contract designer for Edible Communities Institute, now Edible Media since my internship with them in 2009. I help them with all the collateral for their new publishers and I help the headquarters itself with event collateral such as this promotional, seasonal postcard with recipes on the backside (above), the Eating Words logo (below) and the Public Hearth logo for various joint side projects. I custom drew both vector logos in illustrator and contributed to both conceptually.



Date: 2009 - 2014
Medium: Adobe InDesign, Illustrator & Photoshop
Client: Edible Communities Institute
Size: 6" x 11" postcard | changeable vector logo

ORLANDO'S BREWMASTER. AWARD-WINNING BARTENDERS.



Eric Foster



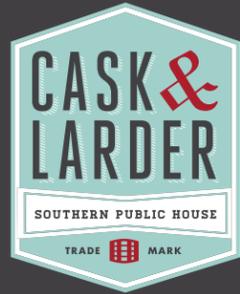
Ron Raika



Mike Bass



Larry Foor



Craft cocktails. House-brewed beers.
Extended happy hour every day.
www.caskandlarder.com
#OhMyLarder

EDIBLE MEDIA COLLATERAL II

Here are four print and web ads I designed for various Edible Communities magazines ranging from Edible Orlando to Edible Idaho South. I enjoy working with the different Edible publishers helping to design their media kits, rate cards, ads, stationary and other collateral for their first year in business.

EXPERIENCE AN URBAN IDAHO WINERY
LIMITED PRODUCTION - HAND-CRAFTED



Holiday events and barrel tastings
Custom bottles and wine boxes available for holiday gifting
Fri/Sat 12-6pm and extended Holiday Hours
107 E. 44th Street, Garden City, Idaho
www.telayawine.com

BREAKFAST - LUNCH - DINNER - BRUNCH



From Scratch, Local, Organic.
Offering many house-made
gluten free items, including
breads, pastries, and desserts.

Café Perrin
414-727-0860
5901 W Vliet St.
www.cafeperrin.com

DUDE, SWEET
CHOCOLATE

KATHERINE CLAPNER, WWW.DUDESWEETCHOCOLATES.COM
512-773-5534, COMING FALL OAK CLIFF

Date: 2010 -2014
Medium: Adobe InDesign, Photoshop & Scanner
Client: Edible Communities Publications
Size: 1/8th page to full-size

LOS ALAMOS CONCERT ASSOCIATION BROCHURE

I designed this Los Alamos Concert Association Brochure as part of my ongoing contract work with Baddog Design in Santa Fe. I created the color scheme, the layout and the cover concept of a close-up of a musical instrument based on art direction and collaboration.



Date: Spring 2013

Medium: Adobe InDesign

Client: Los Alamos Concert Association and Bad Dog Design, Santa Fe

Size: 9" x 7"

THE NEW MEXICO WILDERNESS ALLIANCE

I designed collateral such as double sided mailable brochures, zip-fold brochures, event posters, envelopes, annual report brochures, and news letters for The New Mexican Wilderness Alliance. I developed the color palette, selected fonts and created a standardized look and brand for the various marketing tools so the organization could more consistently and professionally market its identity.

WRENCHED

How Edward Abbey lit the flame of environmental activism and gave the movement its soul

FRIDAY, OCTOBER 17 | 7PM
Opening Reception at 6:30 PM
Special Event | New Mexico Premiere
KIMO THEATRE, 423 CENTRAL AVE. NW, ALBUQUERQUE
\$20 – Proceeds to benefit the
New Mexico Wilderness Alliance

Clockwise from left: Ed Abbey and Jack Loeffler; ML Lincoln at maze; Terry Tempest Williams; Dave Foreman

Doors open at 6:30—come early to enjoy light food and beverages hosted by New Mexico Wilderness Alliance. Dave Foreman, Terry Tempest Williams, Jack Loeffler, Kim Crumbo and Director ML Lincoln will host an in-person discussion following the film plus music by Wildlands singer Bart Koehler.

www.wrenched-themovie.com
 Tickets available at the Kimo Box Office and online at www.kimotickets.com/event/180770
 Contact: Roxanne@nmwild.org or [NMWild 505-843-8696](tel:505-843-8696)

New Mexico Wilderness Alliance
www.nmwild.org

New Mexico Wilderness Alliance

Organ Mountains Desert Peaks | Columbine Hondo | Sabinoso
 Rio Grande del Norte | Ojito

PROTECTED

MORE THAN ONE MILLION ACRES PROTECTED!
 EXPERIENCE = RESULTS

WILL YOU JOIN US IN PROTECTING THE NEXT 1 MILLION ACRES?
 Pecos | Chaco | Otero Mesa | Cibola | Wilderness Study Areas | Gila

Yes, I agree to invest in the next one million acres of our public wild lands in New Mexico by partnering in our Alliance.
 Please accept my 3-year pledge of \$_____ per year beginning (month) _____, 2015.
 36 monthly payments or 3 annual payments

Payment options:
 Please invoice me and I will pay by check Please charge my recurring donation to this credit card

Card # _____ Expiration _____
 Signature _____
 Name _____ Phone _____
 Address _____

New Mexico Wilderness Alliance is a registered 501 (c)(3) non-profit organization. All donations are tax deductible to the full extent of the IRS Code. Address: New Mexico Wilderness Alliance, P.O. Box 25464, Albuquerque, NM 87125. Questions? 505-400-4133. nmwild.org

All New Mexico All The Time

New Mexico Wilderness Alliance
 All New Mexico All The Time

Woody Guthrie got it right—this land is your land, this land is my land. Public, accessible New Mexico wilderness is what we do. Let's find, claim, protect and revel in Wilderness. If this is in your heart and mind, your gut, your boots on the ground, or your oar in the water, and if your soaring desire is to leave this wild world in good hands, you can act now. To find out how you can achieve and protect New Mexico Wilderness and make your passage a legacy that lasts, call or email Alicia Johnson 505-400-4133 alicia@nmwild.org.

Pledge, Bequest, Grant, Match, Transfer, or Give by returning this card now. We will know forever that we owe you. And we will pay it back—in dedication to citizen conservation ideals, scientific evidence, civil process, and your right to hear yourself whisper "Ahhh" in the Wilderness. Likewise, you will know forever that you drew a line in the sand—your precious life and this beautiful land is not for sale.

Thank you.

I had the capacity to care is the thing which gives life its deepest meaning.
 —Pablo Casals, cellist, 1876-1973

New Mexico Wilderness Alliance
 All New Mexico All The Time

Mail your tax-deductible Donations to:
 New Mexico Wilderness Alliance
 PO Box 25464 Albuquerque, NM 87125
 For questions regarding memorial gifts, bequests, or stock gifts, email alicia@nmwild.org or nmwild.org

YES! I will support Wilderness.
 \$50 \$100 \$250 \$500 \$1,000 Other _____

I would like to become a monthly donor for \$25 \$10 Other \$_____ Per month.

Visa Mastercard Check (Please make checks payable to the NM Wilderness Alliance.)

Card # _____ Expiration _____
 Signature _____
 Name _____ Phone _____
 Address _____
 Email _____

Who do we work for? You and our wild neighbors.

Our independence and ability to stand in the fray and get things done on behalf of the Wild is sustained by the fact that more than half our financial support comes from local sources, those who know us best.

53% of Fiscal Year* 2014 support came from membership dues, individual donations, and gifts from local family foundations and charitable trusts.

47% of support came from national Foundations supporting our goals in New Mexico.

How we invest time, talent and financial resources:

Wilderness Protection: Upgrading the status of public lands by developing long-term legislative or administrative protection designations. Expenses include place-based campaign activities, grassroots organizing, mobilization, advocacy, and communications with elected officials.

Wilderness Defense: Improving the management of public lands. Expenses include a range of legal oversight and "watchdog" activities to hold agencies continuously accountable for managing lands consistent with relevant statutes, regulations, rules, and management plans and proposals.

Wilderness-based Outreach and Education: Sharing the love of the Wild. Public outreach, education, and engagement. Expenses include subsidized outings to expose all ages to the wild heritage of our national lands in New Mexico.

MEMBERSHIP DEVELOPMENT: \$54,416

WILDERNESS PROTECTION: \$253,897

WILDERNESS DEFENSE: \$113,333

OUTREACH AND EDUCATION: \$57,258

OPERATIONAL ADMINISTRATION: \$253,200

TOTAL EXPENSES: \$932,259*

*FISCAL YEAR OCTOBER 1, 2013 THROUGH SEPTEMBER 30, 2014

Remember the Jaguar, a breeding species in New Mexico prior to 1982. Protecting imperiled habitat revivifies America!

www.nmwild.org

New Mexico Wilderness Alliance, August 2014

Our wild flora and fauna neighbors support us every day with gifts of beauty, grace and compelling relevance toward our species.

New Mexico Wilderness Alliance
 2014 Annual Report

You are one of the fortunate kind who cannot live without Wild. It pleases us to report that protection of public lands and Wilderness grew dramatically this year. Sustained by citizen conservationists like you, NMWild holds up the BIG victory for the year—the Organ Mountain-Desert Peaks National Monument in Doña Ana County. A significant achievement for the conservation movement throughout the country, we recognize the efforts of our Senators and their staffs, as well as many local and national partner organizations—truly a team effort to make this a better world through land conservation and healthy, large tract habitat.

NMWild members form the collective, wild voice with which we advocate for national and state policy. We are proud to receive the majority of our support from local sources. We used your gifts very effectively this year, locally, creating the largest independent Wilderness advocacy presence in the state. Thank you!

Please continue to partner with us for our 2015 protection priorities in the Gila River, Chaco Canyon, and the Pecos, among many opportunities and challenges that await us.

Sincerely,

 Mark Allison
 Executive Director

Ken Cole
 Chair

Date: Spring 2014-Spring 2015
Medium: Adobe InDesign, Illustrator & Photoshop
Client: The New Mexico Wilderness Alliance
Size: 8.25" x 3.75" brochures; 8.5" x 14" poster; 8.5" x 3.5" zip-fold brochure



BROTHERTREE PICTURES LOGO

I worked independently with the owner of the video production company, Brother Tree Pictures (in Tulsa Oklahoma), to create his unique logo. The owner was one of 3 sons and has 3 sons himself, so incorporating that aspect of 3 was key. I custom drew the vector logos in illustrator and contributed conceptually. The client told me, "I could not have been happier with the way these logos turned out."

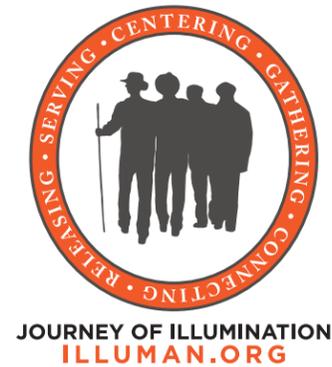
LEED RN LOGO

I created a number of logo concepts for Stephanie West of Go West Design whom I do contract work for. One of her client's logos that I worked on was the Leed RN Consulting Group Logo. The client had asked for a type treatment logo that involved direction or leadership and used orange, grey and turquoise. Here are the top 4 concepts I designed for Stephanie. Ultimately the client approved the first bottom version.



ILLUMAN CONFERENCE LOGO

These are the final logo concepts I created for Illuman's men's conference. They needed it to be tied in to the burning bush used in their existing logo, evoke the idea of a strong, journeying group of men, and the idea of direction and a compass.



Date: Spring 2014
Medium: Adobe Illustrator
Client: Brother Tree Pictures; Tulsa, Oklahoma
Size: Any

Date: Winter 2014
Medium: Adobe Illustrator
Client: Nurse RN logo for Go West Design, Santa Fe
Size: Any

Date: Summer 2014
Medium: Adobe Illustrator
Client: Illuman Conference Logo, Santa Fe
Size: Any

STUDENT WORK I: "SCAN" BOOK

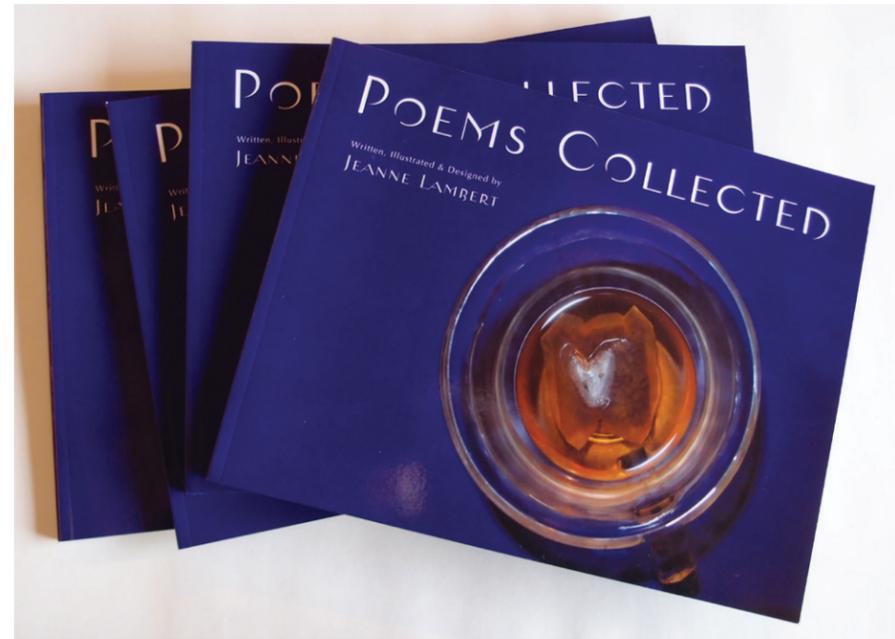
This book contains scanned images of larger than life close-ups of consumer products. The text includes sentence fragments from the fine print on the product labels. The images in the top part of this book flip separately from the bottom text. In order to arrive at this new project, I needed a new question. How could the book also be participatory? Before I started, I set the criteria that I would make a participatory book which involved the use of scale. The idea for the book began as I was looking at the label on a toothpaste container, laughing at the new meaning created by putting the words out of context. I started collecting common objects and sentence fragments from product labels, scanning the products, and pairing the scanned images with text fragments.



Date: Spring 2009, revised Spring 2010
Medium: Adobe InDesign, Photoshop, Scanning
Course: Critique Studio II, Self-generated Project
Size: 10.5" x 12"

POEMS COLLECTED BOOK

I started writing poems again Summer 2011. This book is a culmination of 50 poems and 50 accompanying images created over 2 years. I made the images by photographing common objects in water, printing out the photos and painting on top of them and then scanning them back in to the book. I designed the layout and sent 15 copies to print for gifts. When the time is right, I may self-publish.

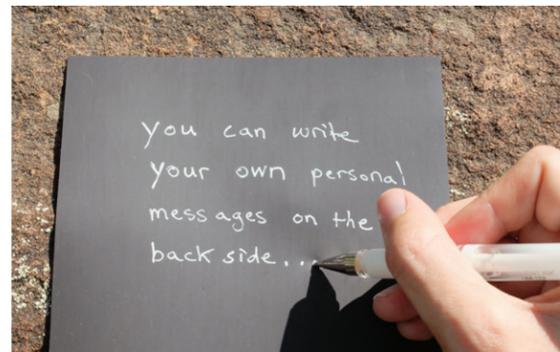


Date: Summer 2011 - Winter 2013
Medium: Adobe Photoshop, InDesign, Scanning, Painting, Photography
Client: Magic in the Everyday Personal Project
Size: 11" x 8.5"



GREETING CARD-MAGNET LINE

I developed a collection of over twenty of my designs and printed them on magnet-cards. The cards can go on the fridge, providing lasting memories. Customers can write on the backsides of these cards or include their own stationary in the envelopes provided. On the back of each card, there is an excerpt from one of my poems that helps to give a sense of story and originality to the design. I raised the funds to print the first batch of cards through a successful kickstarter campaign and am in the process of marketing the cards in stores.



Date: Launch date: Summer 2015
Medium: Adobe Photoshop, InDesign, Scanning, Painting, Photography, Found Objects
Client: Magic in the Everyday Personal Project
Sizes: 4" x 6", 5" x 5", 5" x 7"

**THANK YOU,
JEANNE**